



TAP-TAP

Affiliate Onboarding Guide

Understand the software. Pitch it confidently.

Build recurring monthly revenue.

SOFTWARE
Google review management

\$100 / MONTH
Client software subscription

30% RECURRING
For every active referral

What Tap-Tap Software Does

Tap-Tap gives local businesses an ongoing system for managing and learning from their Google reviews. It helps businesses stay active after reviews arrive, understand what customers are saying, and turn review activity into useful business insight.

AI REVIEW REPLIES	REVIEW INSIGHTS	FOLLOW-UP SYSTEM
Creates personalized, in-depth replies to new Google reviews so owners do not have to manually write every response. This keeps responses consistent, professional, and active.	Analyzes review feedback to surface important data, recurring customer themes, strengths, and areas that may need improvement - without owners reading every review one by one.	Supports follow-up by SMS and email to help businesses continue asking customers for Google reviews after the initial interaction, creating a repeatable review-growth process.

The Impact for a Business

SAVES OWNER TIME Less time manually responding to reviews and sorting through feedback.	IMPROVES CONSISTENCY Creates a repeatable system around review replies instead of leaving them to chance.
SHOWS CUSTOMERS THEY ARE HEARD Thoughtful replies help acknowledge both positive and negative feedback.	MAKES FEEDBACK ACTIONABLE Review trends reveal what customers repeatedly love, dislike, or ask for.

How to Pitch Tap-Tap to Existing Clients

The easiest opportunity is with businesses that already bought an NFC card or review product from you. They already care about Google reviews. Tap-Tap becomes the ongoing software layer that helps them manage what happens after the tap.

1. START WITH THEIR CURRENT SETUP	Ask: "How are you currently replying to your Google reviews?" Also ask who handles replies, how often they check reviews, and whether they look for trends.
2. FIND THE FRICTION	Listen for reviews going unanswered, replies taking too much time, generic copy-and-paste responses, no clear process, or useful feedback being overlooked.
3. CONNECT THE PROBLEM	Match their issue to the feature: AI replies for response workload, review insights for feedback analysis, and follow-up for a more consistent review process.
4. POSITION IT AFTER NFC	The NFC product makes it easier for a customer to reach the review page. Tap-Tap gives the business an ongoing system to manage reviews and feedback after that interaction.

Simple pitch: "The NFC card helps customers get to your Google review page. Tap-Tap helps you manage what happens after - with in-depth AI replies, review insights, and an ongoing review system."

Affiliate Program Structure

The affiliate program turns a one-time NFC sale into an opportunity for recurring software revenue. Continue selling the NFC products you already offer, then introduce Tap-Tap to clients who need a better system for managing Google reviews.

\$100	30%	\$30
monthly software price	monthly commission per active referral	monthly commission per active \$100 client

What Affiliates Can Earn

Commission is recurring while the referred client remains active. Every software client you add can build on the clients you referred before.

ACTIVE CLIENTS	MONTHLY COMMISSION	ANNUALIZED AT SAME COUNT
1	\$30	\$360
5	\$150	\$1,800
10	\$300	\$3,600
25	\$750	\$9,000
50	\$1,500	\$18,000

Examples use the current \$100/month software price and 30% recurring monthly affiliate commission.

How the Affiliate Process Works

1	JOIN Complete onboarding with your country, full name, email, phone number, and the affiliate code you want.
2	IDENTIFY THE RIGHT CLIENTS Start with existing NFC customers and local businesses that care about Google reviews but lack a strong reply and analysis system.
3	PITCH THE SOFTWARE Use questions to uncover the problem, connect the relevant Tap-Tap feature to it, and explain the ongoing value beyond the physical NFC product.
4	SEND YOUR AFFILIATE LINK When the client is interested, send the Tap-Tap onboarding link tied to your affiliate account/code so the referral can be attributed correctly.
5	BUILD RECURRING REVENUE As active referred clients remain subscribed, your monthly affiliate commission can grow with your referral base.

Need Help?

Questions about the software, a client, your pitch, onboarding, or the affiliate program?

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Reach out whenever you need support. We want affiliates to understand the product clearly and feel confident presenting it to their clients.